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DIGITALIZE YOUR MARKET

FULL-SERVICE ECOMMERCE SOLUTION



TAILOR-MADE



QUALITY-FIRST



CUSTOMER-DRIVEN

CONTENT LIST

Subject	Page No.
About SECOMM	4
Vision	4
Mission	5
Journey	5
Service	8
Ecommerce Consulting	9
Ecommerce Development	10
Ecommerce Maintenance	12
Ecommerce Acceleration	13
Custom Development	14
Custom Maintenance	15
Odoo ERP Implementation	16
IT Dedicated Teams	17
Project	18
Laybyland	19
Jasnor	20
Trentham Estate	21
Rod Shop	22
Eureka Skydeck 88	23
The Warehouse	24
An Nam Gourmet	25
Changi Airport Group	26
Testimonial	27

ABOUT SECOMM

VISION

“Make Ecommerce simple globally”

MISSION

“Provide full-service Ecommerce solutions”

SECOMM'S JOURNEY

2014



ESTABLISHMENT

Has provided e-commerce development solutions using top-leading platforms (Magento, Shopify, WooCommerce, Wordpress) in the Australian market.

2016



NURTURE

Officially partnered with Built With Digital Company to strengthen SECOMM position and develop end-to-end solutions for Aussie Clients.

2018



EXPANSION

Made a significant breakthrough with Changi Airport Group in Singapore and Optergy in the USA market.

2020



STRENGTHENING

Focusing on potential e-industries in the Vietnam market to help businesses ride out the storm of the COVID-19.

2021+



NEW HORIZONS

Has officially become a new member of VECOM and VINASA to shorten the path to accompany Vietnam businesses with full-service ecommerce solutions.

ABOUT SECOMM

SECOMM is a full-service ecommerce solution provider using various platforms, tools, and technologies to satisfy all the business's complex systems.

DEEP-DIVE ANALYSIS



We conduct in-depth analysis to deepen every small stuff of your business, from business challenges, industry-particularity to domestic market issues, to thoroughly approach your business needs.

UNMATCHED EXPERTISE



SECOMM possesses unmatched expertise throughout plenty of complicated projects in both home and foreign markets.

BESPOKE SUIT



A comprehensive business approach is the best way to develop fully-tailored solutions standing out from the rest that work in any complex system.

QUALITY-FIRST



Long-term growth is our criterion. For sustainable growth, we think our tailor-made solutions with quality-first are ultimate for your business.

SECOMM IN NUMBER

4⁺
COUNTRIES

7⁺
YEARS OF
EXPERIENCES

30⁺
SECOMMS

35⁺
PARTNERS

50⁺
CLIENTS

250⁺
PROJECTS

CLIENT



SECOMM'S SERVICE

ECOMMERCE SERVICES



ECOMMERCE CONSULTING

Kick-off your ecommerce business the right way



ECOMMERCE MAINTENANCE

Drive your ecommerce business the optimal way



ECOMMERCE DEVELOPMENT

Build your ecommerce business the high-performing way



ECOMMERCE ACCELERATION

Grow your ecommerce business the sustainable way

OTHER SERVICES



CUSTOM DEVELOPMENT

Create solutions based on your needs to solve your problem



ODOO ERP IMPLEMENTATION

Odoo ERP Implementation helps you to control your business effectively



CUSTOM MAINTENANCE

Cover all of the key elements to keep your website performing optimally

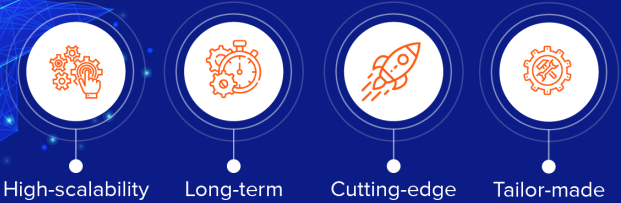


IT DEDICATED TEAMS

Provide tech-savvy and seasoned experts to help your project, your product, etc



ECOMMERCE CONSULTING

We help consult tech-driven solutions and dedicated resource planning to develop best-suit ecommerce strategies for business.







TECHNICAL CONSULTING

Provide technical solutions and system development orientation to optimize ecommerce efficiency.

-  Business-tailored consulting
-  High scalability
-  Cutting-edge solutions
-  Long-term business roadmap

DEVELOPMENT TEAM CONSTRUCTING

Develop in-house resource planning to execute to-every-detail ecommerce strategies.

-  In line with business strategies
-  Cost-and-quality optimization
-  Particularized resource planning
-  Flexible monitoring and controlling

ECOMMERCE DEVELOPMENT

Our tech-savvy working experience on the leading technologies and platforms helps businesses develop stable, robust ecommerce systems to grow up in fast-moving ecommerce.



Comprehensive



Sustainable



High-scalability

PROJECT DEVELOPMENT PROCESS



ANALYTICS

Find out your existing gaps, shaping the development direction for a comprehensive plan that achieves your expectation.



PROPOSAL

Deliver a detailed proposal document, including project architecture, the timeline to help you consider the whole process.



DEVELOPMENT

Build your website following the spec while our QA team makes sure things are accurate, and our PM team keeps things all fine.



UAT & GOLIVE

Conduct software availability and usability testing based on test scenarios to ensure project quality.



MAINTENANCE

Maintain reliable system functioning while upgrading and improving with new technologies on a constant basis.

MAGENTO DEVELOPMENT

Build up your Magento website from simple online stores to complicated ecommerce systems, from faulty-system reconstructing to Magento 2 migrating.

- Full-suite solution
- Sustainable efficiency
- UI/UX design
- High-scalability
- On-demand support

SHOPIFY DEVELOPMENT

Shopify is a SaaS ecommerce platform for businesses who want to build a basic ecommerce system quickly.

- Instant deployment
- Affordable budget
- Available systems
- A wide range of features, and add-ons
- Easy to manage and control

WOOCOMMERCE DEVELOPMENT

WooCommerce is an open-source eCommerce plugin for WordPress that allows businesses to convert their branded website into an eCommerce website.

- Intensive & long-term development
- Rich theme storage
- Several features and add-ons
- Customization and expansion
- Own all source code & database

ON-DEMAND DEVELOPMENT

Conduct custom developments by using various ecommerce technologies and platforms that are the best fit-for-one.

- Various technologies
- Industry-tailored consulting
- All-inclusive approach
- Economical budget/timeline
- Flexible elasticity

ECOMMERCE MAINTENANCE

Constantly maintain, update and upgrade for sustainable growth, adapting to the ever-changing ecommerce market.



24/7 Customer Support



Performance Assurance



Urgent Support



Risk-monitoring



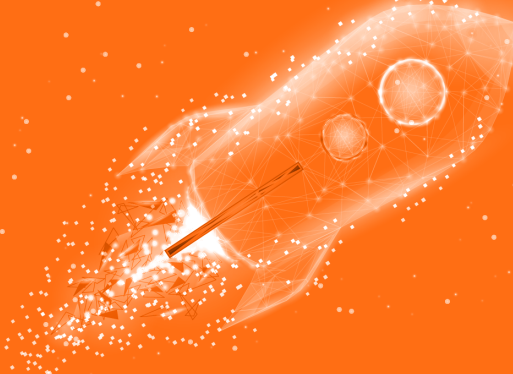
Customized Backup



Unstoppable Update

ECOMMERCE ACCELERATION

Full-suite acceleration services to accomplish sustainably exponential Ecommerce growth.



Centralization



Flawless



High-quality

HOSTING & MONITORING SERVICE

Provide hosting, recovery, and optimization services to enhance data processing and site performance.



APPLICATION MAINTENANCE

Constantly update and enhance the quality of application and software systems to enhance the entire operating performance.

- Magento Core version Upgrade
- Magento Patches Installation
- 3rd Party Extension version Upgrade
- Custom Feature Development

OMNI-CHANNEL IMPLEMENTATION

Create a seamless sales, marketing, and management system throughout websites, social media, marketplace.

- Seamless integration
- Various approach
- Experience optimization
- Customer personalization
- Data centralization

ECOMMERCE MARKETING

Design a comprehensive Marketing strategy (Content Marketing, social, SEO/SEM, Email, Affiliate Marketing, etc)

- Thorough analysis
- Comprehensive planning
- Sales Increase
- Outright Email campaigns
- SEO-driven campaigns

CUSTOM DEVELOPMENT

Working with plenty of platforms and frameworks, we accommodate your business systems with customized solutions to make you stand unique.



Customize
To Fit All



Sustainable
Development



UI/UX For
Branding-centricity



Long-term
Maintenance



Extensive
Integration
Support



Optimal
Performance



CUSTOM MAINTENANCE

SECOMM helps support your on-demand hosting and maintenance requirements to produce top-quality web systems.



Highly-secured



Seamless
Performance



24/7 Monitoring

Create tailored solutions for each unique company need.

-  Laravel Development
-  Wordpress Development
-  Web App Development
-  Mobile App Development
-  System Integration
-  Branding Website Development

PLATFORM & TECHNOLOGY



MAINTENANCE SERVICE

Provide hosting solutions to help control & monitor all resources, thereby maintaining & optimizing system performance.

-  Magento Application Maintenance
-  Web Application Maintenance
-  24/7 Monitoring Service
-  Server Management Service

HOSTING SERVICE & CLOUD SOLUTIONS

Provide hosting and cloud solutions to improve system performance and access.

-  Magento Hosting
-  WordPress Hosting
-  Shared Hosting
-  Dedicated Hosting
-  AWS, BizFly, Digital Ocean

ERP IMPLEMENTATION

Provide full-suite applications to operate whole business processes with seamless workflow and superb performance.



High-level Scalability



Customized Solutions



Constant Innovation



Odoo ERP becomes a blooming open-source digital tool for all-sized businesses worldwide. The ERP provides full-suite applications to operate whole business-processes with seamless workflow and superb performance.

SALES
Control and manage all sales processes

WEBSITE
Manage all-kind web data from only one system

HR
Manage all human resource information

SERVICE
Operate the business with supporting field services

FINANCE
Operate the finance and accounting departments

INVENTORY & MRP
Perform all inventory-related functionalities

MARKETING
Create marketing campaigns to approach sales lead

PRODUCTIVITY
Provide internal communication and interaction tools

IT DEDICATED TEAMS

Provide a dedicated team of highly skilled experts to achieve your goals with cost-saving and flexible scope of work.



Skilled IT Experts



Cost-Saving



Flexible

We can provide you with a dedicated team that consists of necessary talents to develop what you want, with cost effective manner as well as top quality at the same time.

- Skilled IT Experts
- Deep understanding of project and business goals
- Confidentiality
- Predictable and defined budget
- Requests can be changed any time
- Flexible timing and adjusting to your time zone
- Full control over the management of the team
- Communicate seamlessly and easily with the team

Front-end Developer

Back-end Developer

SysOps Engineer

Technical Lead

Quality Control

Project Manager

PROJECT



LAYBYLAND
The sustainable eCommerce system with Magento.
Australia, USA, New Zealand



CHANGI AIRPORT GROUP
Develop an online Wine-and-Spirits supply chain at Changi Airport.
Singapore



TRENTHAM ESTATE
Transformation and sustainable growth with Magento platform.
Australia



JASNOR
Upgrade multi-store e-commerce system from Magento 1 to Magento 2.
Australia, New Zealand



ROD SHOP
Upgrading the auto parts supplying system to Magento 2.
Australia



EUREKA SKYDECK
A convenient e-ticket system for Eureka Skydeck 88.
Australia



KUEHNE + NAGEL
Developing successful application solutions for Kuehne+Nagel.
Netherlands, UK, Denmark...



AN NAM GROUP
A professional grocery retailer chain with Magento 2.
Vietnam



YOU?



THE SUSTAINABLE ECOMMERCE SYSTEM WITH MAGENTO

Client: LAYBYLAND
Industry: Buy Now Pay Later Business
Location: Australia, The USA, New Zealand
Website:

- <https://www.laybyland.com.au/>
- <https://shopzero.com.au/>
- <https://mylayby.com/>
- <https://mylayby.co.nz/>
- <https://layawayland.com/>

SOLUTION





- 🛒 Develop Laybyland and Shopzero site with Magento Enterprise 1.13
- 📦 Building Laybyland proprietary process - Layby payment
- 🏠 Successful migration of the 4 websites - Laybyland, Shopzero và My Layby (2 domains) with Magento Commerce 2.3.x
- 🏆 Develop the Layawayland site with Magento Open Source 2.4.1



UPGRADE MULTI-STORE ECOMMERCE SYSTEM FROM MAGENTO 1 TO MAGENTO 2

Client: JASNOR
Industry: Toys & Gifts
Location: Australia, New Zealand
Website: <https://www.jasnor.com.au/>

SOLUTION




-  Migrating data from Magento 1 to Magento 2 to improve efficiency
-  Interface refreshing
-  Integration between SAP and Magento 2 platform
-  The integrated SecurePay payment gateway accepts international payment cards such as VISA, MasterCard, and American Express, etc



TRANSFORMATION AND SUSTAINABLE GROWTH WITH MAGENTO PLATFORM

Client: TRENTHAM ESTATE
Industry: Wine Retail
Location: Australia
Website: <https://trenthamestate.com.au/>

SOLUTION





-  Develop the ecommerce system with Magento Community 1.9
-  UI design for the wine industry-particularitiesIntegrate Stripe payment gateway to
-  process subscriptions
-  Build a specialized shipping feature allowing customers to pick the delivery frequency
-  Develop the "Wine Club" - a loyalty program with attractive promotions



SUCCESSFULLY UPGRADING THE AUTO PARTS SUPPLYING SYSTEM TO MAGENTO 2

Client: ROD SHOP
Industry: Auto Parts Retail
Location: Australia
Website: <https://www.rodshop.com.au>

SOLUTION





-  Migrate all the data and function systems from Magento 1 to Magento 2
-  Optimize the sorting and filtering feature
-  Content optimizing for detailed product pages
-  Integrate the Afterpay and ZipPay to process "buy now, pay later" payment



A CONVENIENT E-TICKET SYSTEM FOR EUREKA SKYDECK 88

Client: EUREKA SKYDECK
Industry: E-ticket
Location: Australia
Website: <https://www.eurekaskydeck.com.au>

SOLUTION

-  Adding an e-commerce feature system to an existing WordPress system
-  Create a comprehensive ticketing system for multiple consumer categories
-  Payment gateway solution that enables domestic and international consumers to pay quickly and easily
-  E-tickets feature information and barcodes that allow clients to swiftly check-in at the counter



THE VERY FIRST ONLINE RETAIL PROJECT WITH AN NAM GROUP – THE WAREHOUSE

Client: AN NAM GROUP

Industry: Wine Retail

Location: Vietnam

Website: <https://warehouse-asia.com/>

SOLUTION

- Develop the website with Magento 2
- UI/UX design with wine and spirits particularities
- Optimize displaying system with complicated categories and attributes
- Integrate and synchronize the 3 systems: POS, ERP, Magento
- Integrate Onepay payment gateway
- Produce a particular costing system to support delivery
- Implement the multi-stores fun



DEVELOPING AN ECOMMERCE SYSTEM FOR THE HIGH-END F&B SUPPLY CHAIN

Client: AN NAM GROUP

Industry: F&B

Location: Vietnam

Website: <https://annam-gourmet.com/>

SOLUTION

- Develop the website with Magento 2
- Implement the multi-stores function
- Manage the entire products with Akeneo PIM
- Optimize complicated categories and product attributes for alcoholic drinks
- Integrate and synchronize the 3 systems: POS, ERP, Magento
- Integrate Onepay payment gateway
- Integrate analytics tools: Google Analytics and Google Tag Manager
- Construct the loyalty management system
- Develop customized shipping-time options



DEVELOP AN ONLINE WINE-AND-SPIRITS SUPPLY CHAIN AT CHANGI AIRPORT




Client: CHANGI AIRPORT GROUP

Industry: Wine Retail

Location: Singapore

Website: <https://www.ishopchangi.com/>

SOLUTION

-  Refine the specific wine and spirits interface to-every-detail
-  Develop a complex price calculating/displaying processing
-  Develop customized delivery options to support all customer groups at Changi Airport

TESTIMONIAL



"SECOMM's technical expertise allowed us to successfully overcome these development challenges and deploy a ecommerce system that has performed exactly as we wanted from day one."

MR. STUART DUFF
CEO @ Laybyland | Australia, USA, New Zealand



"Their knowledge of the Magento platform is fantastic and I can always rely on them for robust solutions or creative thinking in their approach."

MR. PAUL WILLIAMS
Founder @ Rodshop | Australia



"Secomm has helped to deliver a highly potential project with a tight timeline to meet our event deadline. It is a pleasure to work with a professional team with great support like Secomm. We highly recommend to use their service for your next IT project"

MS. HA DOAN
General Manager @ Kuehne + Nagel | Global



"They are easy to work with and are quick at what they do. I wouldn't hesitate to highly recommend SECOMM for ecommerce development services!"

MR. RICHARD THURLOW
Senior Business Manager @ Jasnor | Australia



"I found the team is very trustful, responsive and supportive. The team understands the client's needs and provides a fast response."

MS. QUAN LIEU
Vice President @ PersonaGlobal | Global

**START YOUR
ECOMMERCE
NOW!**



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